

*For Immediate Release*

July 15, 2014

### **2014 Forage Industry Innovation Award Presented to Dr Bruce Coulman**

The Saskatchewan Forage Council (SFC) is pleased to announce presentation of the 2014 Forage Industry Innovation Award to Dr Bruce Coulman at the Council's Annual Meeting held June 26, 2014 near Lashburn, SK. This award recognizes exemplary innovation, leadership, service and stewardship in Saskatchewan's forage industry.



As a forage breeder, Dr Coulman's impact on Saskatchewan's forage industry has been far reaching. His research program at the University of Saskatchewan and Agriculture and Agri-Food Canada Research Station in Saskatoon has resulted in the development and registration of 22 forage crop cultivars, many of which have been or are currently used in Saskatchewan forage and livestock operations today. Dr Coulman was integral in the development of hybrid bromegrass. He was also involved in the development of AC Grazeland, a bloat reduced alfalfa which has provided productivity and economic benefits to livestock producers in Saskatchewan and across Western Canada.

In addition to his forage breeding research, Dr Coulman's role as a teacher and mentor to students has been vital in training future researchers and leaders for the forage industry. During his time as a professor, he has supervised the research of 28 graduate students, and has taught countless courses on plant genetics, plant breeding, forage crops and industrial crops at the undergraduate and graduate levels.

Dr Coulman is a well-respected leader in the Saskatchewan and Canadian forage industry. His tremendous knowledge and understanding of the forage sector not only affords him credibility among the research community, but also with forage and livestock producers, government officials and other stakeholder groups.

The Saskatchewan Forage Council extends their sincere congratulations to Dr Bruce Coulman on receiving the 2014 Forage Industry Innovation Award. In honour of Bruce, the SFC will make a contribution in his name to the [Alicia Hargrave Memorial Bursary](#), College of Agriculture and Bioresources at the University of Saskatchewan.

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