



MEDIA ADVISORY *July 7, 2008*

**Saskatchewan Forage Council
Develops and Presents the First Annual
Forage Industry Innovation Award**

The Saskatchewan Forage Council (SFC) is pleased to announce that it will present the first annual Forage Industry Innovation Award at its Annual General Meeting and Tour on Wednesday July 9, 2008 at Herschel, Saskatchewan. The Forage Industry Innovation Award was developed by the Saskatchewan Forage Council to acknowledge exemplary innovation, leadership, service, and stewardship in Saskatchewan's forage industry by producers, land managers, agency staff and researchers.

This year's recipients are forage producers from the Rosetown area who converted their grain farm to grass during the 1990's in effort to develop a more sustainable production system. The recipients have been very active in the forage industry providing mentorship for other producers and through many presentations at conferences and meetings over the years. The recipients were early adopters of rotational grazing practices, biological monitoring techniques and holistic resource management principles. As well as being active in the forage industry they were and continue to be very involved with the local community and are valued members of many committees and groups.

The Forage Industry Innovation Award will be presented each year at the Saskatchewan Forage Council's Annual General Meeting. This year's meeting which is open to both members and non-members will take place at Herschel, Saskatchewan. The day will include tours of local forage sites, a BBQ lunch, the Annual General meeting, and presentation of this new award. Tour stops will include a native pasture site and three tame pasture sites including both grass and legume species.

A complete agenda can be downloaded from the Saskatchewan Forage Council's website at www.saskforage.ca, or can be requested by contacting the SFC office.

The Saskatchewan Forage Council extends their appreciation to the Biggar, Kerrobert and Herschel grazing clubs for their assistance in planning this event. The organizing committee invites media representatives to attend this annual event. Feel free to drop in during any part of the day.

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To request more information regarding the Forage Industry Innovation Award or the Annual General Meeting and Tour please contact:

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