



**Saskatchewan Forage Council Launches *Forage and Livestock eNews***



The provision of timely communications is vital to the success of any industry, especially in the current business climate where access to information is essential. The Saskatchewan Forage Council recently developed

an e-newsletter entitled *Forage and Livestock eNews* as a means of providing information directly to industry stakeholders. This e-newsletter provides updates from across the industry, as well as information on upcoming events, current research and programs related to the forage and livestock industry, all in a user-friendly, concise format.

The inaugural issue of *Forage and Livestock eNews* was delivered to inboxes January 16, 2009 and will continue to be published twice a month in the winter and once a month in the summer for a total of 18-20 issues per year. Past copies of *Forage and Livestock eNews* will be available on the Saskatchewan Forage Council's website at [www.saskforage.ca](http://www.saskforage.ca). To join the mailing list, interested individuals can visit the website and click on the "eNews sign-up" tab, or send a request to [office@saskforage.ca](mailto:office@saskforage.ca).

This e-newsletter is part of a larger communications project spearheaded by the Saskatchewan Forage Council aimed at raising the profile of forages in Saskatchewan by engaging stakeholders. Those who produce, utilize or otherwise depend on forages will find something of interest in this e-newsletter.

Current project funding extends to March, 2010, however the Saskatchewan Forage Council will be focussed on efforts to carry this important communication initiative forward into the future.

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- the Agriculture Council of Saskatchewan through the Advancing Canadian Agriculture and Agri-Food Saskatchewan (ACAAFS) program. Funding for the ACAAFS program is provided by Agriculture and Agri-Food Canada.



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