



Forages Make a Comeback at Agribition in 2009

The Saskatchewan Forage Council is pleased to be part of “**Grasslands! Your Forage and Ranching Experience**” during the 2009 Canadian Western Agribition show. This venue will provide a one stop shop for show attendees to obtain forage related information, updates on current research and to browse commercial forage-related retailers. This is the first time a dedicated forage showcase and venue will be presented at Agribition and organizers are hopeful that the idea will be well received by exhibitors and visitors alike.

The idea behind this forage venue encompasses two key concepts:

- 1) Present an opportunity to showcase and promote the forage industry. Outline the scope of the forage industry, profile current research on forages and provide educational and extension material on forages. Essentially, demonstrate to exhibitors and visitors the importance of forages to the livestock industries.
- 2) Create a venue whereby trade and commerce is encouraged at the local, national and international level.

Until 2007, Canadian Western Agribition held a forage quality competition as a part of the Show. Due to declining sample entries, volunteers from the Grains and Forage Committee decided that forages deserved a fresh look and a renewed presence at the Show. The forage and silage competition was cancelled, and a Forage Showcase & Venue was developed.

“Agribition is the premiere livestock show in Canada and forages should have a presence at this important agricultural event” remarks Saskatchewan Forage Council President, Leam Craig. “Forages are the basis for livestock production in Saskatchewan, and hopefully having a venue dedicated to forages at Agribition will help to highlight this connection”.

The Saskatchewan Forage Council is one of four select groups chosen by Agribition to occupy the non-commercial booth space along with the University of Saskatchewan, Agriculture and Agri-Food Canada and the Saskatchewan Ministry of Agriculture. These non-commercial booths in the forage venue will be fully staffed on Thursday, November 26 and Saturday, November 28, from 12:00 to 4:00 pm and visitors will be able to talk to a representative from the four select groups. However, visitors will also find that booths in the larger forage venue will have representatives to speak with outside of these times as well.

The Forage Showcase and Venue will be located in the Prairie Building, strategically located near the Beef Barns, the Livestock Show and Sale Arenas and the Livestock Show and Sale Office. “Grasslands! Your Forage and Ranching Experience” is a Canadian Western Agribition sponsored event.

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To request more information regarding this event please contact:

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